



**New release: Cake Royale USB Flash Drive
Coming in June 2008**



I. Basic information

- a. Brand: Cake Royale
- b. Manufacturer: Redismo Fine Products Ltd.
- c. 4 models
- d. Material: ABS, SBS, PU (Polyurethane)
- e. USB 2.0/ Up to 4GB



Cake Royale prototype

II. Unique Selling Points

- a. The world's first cake shape USB flash drive
- b. Applied with Swarovski™ crystal
- c. New design: hide the flash drive into the body of cake totally, the flash drive is small to fit most of the laptop and desktop
- d. Elegant and beautiful design

III. Target market

- a. Age: 14 up
- b. Female
- c. Gift market



Cake Royale USB flash drive with Crown mark lid (SBS)

Redismo Fine Products Ltd.

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China Address: Room 305, 3/F, East Tower, Building Kegongmaoyuan, No.40, Zhou Men Bei Road, Liwan District, GuangZhou, China PRC

Factory address: 3rd floor, 19th building, Yi'an industrial zone, YanTian, Dongguan, China PRC

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IV. Product information

- a. 4 models
- b. 1GB, 2GB, 4GB/ USB 2.0
- c. Come with lanyard

V. Dimension

- a. Height: 33 ~ 38 mm
- b. Length: 60 mm
- c. Width: 38 mm



USB plug and the slot

VI. Certificate/ declaration

- a. CE
- b. RoHS

VII. Gallery



Packing



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Cake Royale – Black Forest Cake

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Redismo



Cake Royale –French Mille-Feuille



Cake Royale –Fruit Plate Cake



Cake Royale –Strawberry Torte



Internal structure



Contact us at inquiry@vavolo.com
for more information!

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